



I'm always looking for creative challenges that will grow and develop my existing skills while producing high impact work under pressure.

OMNIAELAFIFI



www.ainmoz.com

www.behance.net/omniaelafifi

EDUCATION

American University of Sharjah

Bachelor Degree in Multimedia Design 2012

+ Minor in Film

TECHNICAL SKILLS



LANGUAGE SKILLS

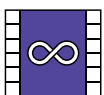
English



Arabic



CREATIVE SKILLS



2D Animation



Graphic Design



Video



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Tel: +971 50 4643288

WORK EXPERIENCE



+ SENIOR ART DIRECTOR // lifeonscreen

2019 - Present | Dubai, UAE

- Created the entire rebrand and visual identity.
- Managed the creatives across all channels.
- Developed campaigns for the brand.

+ FREELANCE ANIMATOR // Mamac Ogilvy

March 2019 - May 2019 | Dubai, UAE

- Created social media animations for clients like KFC, Kitkat, Bupa, ADNOC, D3, Coca Cola, Gerber, Honda and Yahsat.

+ ART DIRECTOR // dubizzle

2018 - 2019 | Dubai, UAE

- Developed creative campaigns across all media.
- Managed the development of dubizzle's identity.
- Lead external partners in producing content for dubizzle.
- Mentored junior staff to follow the brand.

+ JUNIOR ART DIRECTOR // dubizzle

2016 - 2018 | Dubai, UAE

- Generated original visual executions.
- Establish creative directions from the Creative Director
- Stayed abreast to new media formats.

+ CREATIVE CONTENT PRODUCER // dubizzle

2015 - 2016 | Dubai, UAE

- Crafted concepts and ideas that works across any medium.
- Created storyboards, which depict script for animation.
- Designed sets and characters as well as animating them.

+ DIGITAL GRAPHIC DESIGNER // dubizzle

2013 - 2015 | Dubai, UAE

- Brought the dubizzle brand to life with new ideas.
- Solved complex visual problems.
- Visually presented ideas that are emotionally touching.

+ FREELANCE GRAPHIC DESIGNER // Drive Dentsu

April 2013 | Dubai, UAE

- Worked on creating visual designs for the Toyota campaign.

+ FREELANCE VIDEOGRAPHER // Jawhara Arabia

March 2013 | Dubai, UAE

- Shot and edited an interview with fashion designers.

+ FREELANCE VIDEOGRAPHER // My Metro Talk

February 2013 | Dubai, UAE

- Shot and edited promo videos for Cirque du Soleil.

+ CREATIVE INTERN // MBC Group

July 2011 - August 2011 | Dubai, UAE

- Created social media content for Actionha.

OMNIAELAFIFI



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Dubai Lynx 2014
Silver Award | Branded Content
Dubai, UAE

Abu Dhabi Film Festival 2013
Third Prize | Short Film
Abu Dhabi, UAE

Habib Award 2012
Media Innovation
First Prize | Short Film
Sharjah, UAE

Sheikha Manal 2012
Young Artist Award
Second Prize | Multimedia Category
Dubai, UAE

Adobe Design 2012
Achievement Awards
Semi-finalist | Print Communications
New York, USA

The Duke of Edinburgh's 2008
International Award
Bronze Award | Youth Program
Dubai, UAE

AWARDS & ACHIEVEMENTS

2014 **48 Film Project**
Best Film Editing
Dubai, UAE

2013 **Cannes Film Festival**
Official selection | Short Film
Cannes, France

2013 **European Media Art Festival**
Official selection | Experimental Film
Germany, Europe

2013 **Heritage Film Festival**
Official selection | Short Film
Abu Dhabi, UAE

2013 **International Motion Festival**
Official selection | Experimental Film
Cyprus, Europe

2012 **Cannes Film Festival**
Official selection | Short Film
Cannes, France

2012 **Abu Dhabi Film Festival**
Official selection | Short Animation
Abu Dhabi, UAE

2012 **Memefest**
International Competition
Shortlisted | Short Animation
Slovenia, Europe

2011 **Memefest**
International Competition
Shortlisted | Website Design
Slovenia, Europe



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